



A Better Way to Invest in Startups

OurCrowd is a global venture investing platform that empowers institutions and individuals to invest and engage in emerging companies. The most active venture firm in Israel, OurCrowd vets and selects companies, invests its capital, and provides its global network with unparalleled access to co-invest and contribute connections, talent and deal flow.

OurCrowd builds value for its portfolio companies throughout their life cycles, providing mentorship, recruiting industry advisors, navigating follow-on rounds and creating growth opportunities through its network of multinational partnerships.

OurCrowd's Mission: Democratize access to venture capital and private market investing for accredited investors around the world

\$2.1B

Committed
Funds

18,000

Companies &
Funds Vetted

404

Portfolio
Companies

43

Funds

63

Exits

224,000

Registered Investors

As of April 2023

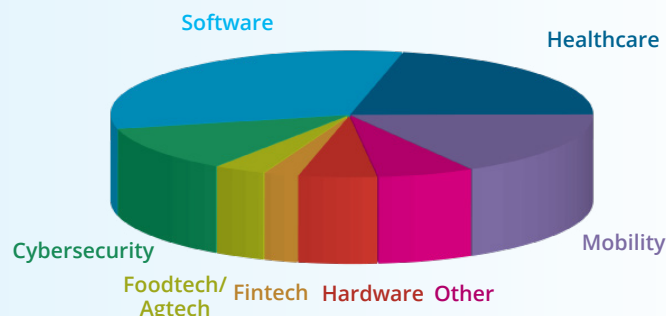
DIVERSIFY YOUR PORTFOLIO WITH VENTURE CAPITAL

Venture capital is an increasingly important component of equity investing, given that early stage companies are waiting longer to go public.

OurCrowd provides exclusive venture opportunities formerly only available to major institutions, large family offices, and ultra-high net worth individuals.

Accredited investors can select and build their own unique and diversified portfolio of global companies, alongside institutional co-investors, or invest directly into a managed fund.

Funds can be selected according to their preferred sector, stage, geography, or investment thesis.



"Israel's most active venture investor" PitchBook 2013-2021

OURCROWD PORTFOLIO COMPANIES HAVE LISTED ON LEADING EXCHANGES, AND BEEN ACQUIRED BY LEADING MULTINATIONALS

JUMP

Acquired by **Uber**
May 2018
For an undisclosed
amount



BEYOND MEAT

NASDAQ: **BYND**
IPO: **May 2019**
Market Cap (Jan 4, 2023):
\$789M

Lemonade

NYSE: **LMND**
IPO: **July 2020**
Market Cap (Jan 4, 2023):
\$949M

CYBERX

Acquired by **Microsoft**
August 2020
For an undisclosed
amount

KENNA
Security

Acquired by **Cisco**
June 2021
For an undisclosed
amount

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Jerusalem | New York | Abu Dhabi | Chicago | Hong Kong | London | Madrid | San Diego | São Paulo | Singapore | Sydney | Tel Aviv | Toronto

HOW OURCROWD WORKS



Sourcing & Selection

Reviews and selects
1-2% of companies
from 2,500 annually



Deal Terms

Negotiates and
prepares deal terms



Funding

Invests its capital and
invites its accredited
members to invest in
individual startups or
funds at same terms



Growth & Networking

Strengthens portfolio
with value-add, follow-on
rounds, mentorship with
its global ecosystem

OUR PORTFOLIO INCLUDES CO-INVESTMENT WITH TOP GLOBAL VCS, SUCH AS:



SELECT CORPORATE PARTNERS



STRATEGIC INSTITUTIONAL PARTNERS



MISSION-DRIVEN LEADERSHIP TEAM



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